

MADAME COQUELICOT

PASCAL HENRARD

ILLUSTRATED BY HÉLÈNE MEUNIER

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Far from her native Ukraine, the little old lady embellished the town with bright reds, vibrant blues, shiny yellows, and luminous oranges. She never asked for help. She just did it because she loved beauty, took pleasure in colours, and found magic in smells. Her neighbours called her Madame Coquelicot. Just like the wild flower that grows in the fields.

Themes: environment, flowers, a lifetime, its importance.

About humanity and its ability to transfer a precious inheritance to future generations: environment.

Author:

Pascal Henrard started to write 20 years ago. He started out as a copywriter in Bruxelles. In 1988, he was hired by the Tam Tam agency as a designer/editor and was transferred to their Montreal office. Since then, he has also been employed by some major Quebec advertising agencies and has also done some freelancing. In 2007, he became the head of the creation team for ARTV. Since September 2010, he has concentrated on writing: a columnist for Urbania, a blogger for the Huffington Post, a screenwriter... He was also co-author of the Fric Show and wrote some 15 children's books.

Illustrator:

Hélène always had a passion for drawing pictures. She studied graphic arts in Saint-Jean-sur-le-Richelieu and has a bachelor's degree in Graphic Design from Concordia University. She worked thirteen years for a publishing house in the educational field. Now as an artist, Hélène works from her home, which allows her to spend more time with her family.

